

Deli Retail Business

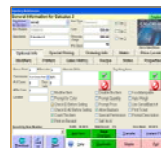


PC America's POS hardware and software that helps shave a second or two off order entry time is money well spent.

Cash Register Express (CRE) is highly reliable, fast and easy to learn and use for Deli Retail Businesses. A deli can be difficult to manage. Selling deli items requires special features in a point of sale system. Cash Register Express POS has been developed to handle this type of business. Devices such as pole displays, laser bar code scanners, and weight scales all help to reduce the time it takes to process a customer and as any store owner knows, the faster you process your customers, the faster you make money.

Some Benefits of Restaurant Pro Express

- **Inventory**-Inventory control is one of the main ingredients to a point of sale system. Keep on top of your inventory levels. Cash Register Express POS software has been designed to make inventory control a snap. You may add an item that has a bar code and track its cost, price, in stock level, which department it belongs to, which vendor it comes from as well as many other features.
- **Purchase Orders**-Cash Register Express, with its elaborate inventory control and vendor information, has built-in features to make purchase orders easy. For each inventory item, you can assign a vendor, set a reorder level and reorder quantity. You can further order items individually or by a case.
- **Reports**-Be on top of your sales figures, costs and inventory levels. You can choose the type of reports by the click of a button, choose the date and time ranger you would like data for and further narrow your report by adding criteria.
- **Credit & Debit Cards**-Cash Register Express works with PC Charge Payment Server and the latest version of IC Verify to process credit cards in 2-3 seconds instead of the 20-30 second wait. More businesses now use the high speed internet instead of dial up to process credit or debit cards. Fast checkout has finally become a reality.
- **Kits**-Offering Kits, which could be a discounted price for a package of items, is a great way to keep customers coming back to your business. You can sell any number of items to a customer for one special price while tracking the individual inventory levels of each item that makes up the kit.



Inventory maintenance



Kit maintenance



Reporting Screen



PO Selection

PC America is everyone's #1 Choice,
"Restaurant Pro Express is very simple to use. I can add or take out menu items very quickly. It is also a very stable system. I never have to worry about debugging it or going out to get it fixed. All the help I need is over the phone."

- Joe Patel, Owner of
 Kaleidoscoops -

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Attention to detail is not limited to CapuVino's fresh selection of coffee and desserts. According to Sierra, the manager, "It's important that we can enter orders quickly; I want our customers to enjoy their stay, not wait for their order." Restaurant Pro Express provides a simple menu screen. Sierra notes that, "It's simple to enter an order into Restaurant Pro Express; I can place an order with a few items on it in seconds."

Weight Scales

Weight scales can be used with Cash Register Express to help aid in ringing up customers. Two types of weight scales can be used:

- One type will send the quantity directly to Cash Register Express, so you place the item on the scale and add it to the invoice. Cash Register Express will invoice the appropriate amount based on what the scale weighs.
- The other kind of scale is the type that prints a bar code for the item where the bar code contains the price. This type of flexibility makes Cash Register Express the choice of many delis.



Plugs directly into a serial port on any standard PC. When you place an item on the scale, it will display the weight in a readout on the side of the scale. If you use a scale compatible POS system, like Cash Register Express, the scale will send the weight directly to the program.



POS system for Deli Stores:

- Cash drawer
- Pole display
- Receipt printer
- Laser bar code scanner
- Weight scale

Total-\$3095

"Got retail and a restaurant. Matthew Rupena hunted down a single platform that could do both. PC America's Cash Register Express runs in Rupena's Fine Foods, while Restaurant Pro Express operates Rupena's Summit Café. "It simplifies our management," says Rupena. "Any manager can go to any location and use the software on the reporting side."



- Hospitality Technology Magazine, September 2005 -

For more details on
Specialty Coffee Shops call us,
Or visit us online.

1-800-PC-AMERICA
www.pcAmerica.com

PC America is everyone's #1 Choice,

"Cash Register Express is overall a great system. I especially like how easy it is to customize buttons. The inventory tracking features are also simple to use for our coffee shop."

Kevin Weeks, Assistant
Manager of Max Max LLC